



**Institution's Innovation Council
Saurashtra University Rajkot**

Student Startups: Ideas, Innovation and Impact

12th January 2026 Monday

SMT. K. S. N. Kansagara Mahila College, Rajkot

Contents

Saurashtra University – IIC	3
Event Schedule	3
Event Registration Link.....	3
Brief about Event	4
Key Points.....	4
Outcome	5
About the Speaker/Chief Guest	5
Connect Us:	7

Saurashtra University – IIC

The university is dedicated to instruction, research, and extending knowledge to the public (public service). Ministry of Education (MoE), Govt. of India has established 'MoE's Innovation Cell (MIC)' to systematically foster the culture of Innovation among all Higher Education Institutions (HEIs). The primary mandate of MIC is to encourage, inspire and nurture young students by supporting them to work with new ideas and transform them into prototypes while they are informative years. Saurashtra University is one the Organization that have constituted the IIC to foster the vision of MoE and be a part for the promotion and development of innovation ecosystem.

Event Schedule

07:50	Registration Time
07:55	Welcome
08:00	Awareness session by Urvi Kanabar
08:55	Programme Feedback - Conclusion
09:00	Closing Ceremony

Event Registration Link

Brief about Event

SMT. K. S. N. Kansagara Mahila College, Rajkot, in collaboration with SU Start-up and Entrepreneurship Council and Institution's Innovation Council, Saurashtra University organizes a seminar on “Student Startups: Ideas, Innovation and Impact” on 12th January, 2026 at 08:00am to 9:00am. The program aimed to foster entrepreneurial awareness and promote innovative thinking among students, especially encouraging young women to explore startup opportunities and leadership roles in business and innovation.

The event focused on guiding students through the fundamentals of developing a startup, from identifying problems and generating ideas to validating concepts and understanding market potential. Resource persons and experts shared valuable insights on innovation, business model development, funding opportunities, and the importance of resilience in entrepreneurship. The collaborative effort provided participants with exposure to institutional support systems available for aspiring entrepreneurs.

Interactive sessions and discussions formed a key part of the event, allowing students to present their ideas and receive constructive feedback from mentors and experts. The speakers highlighted real-life examples of successful student startups and emphasized how innovation can create social as well as economic impact. The platform encouraged students to think creatively and address real-world challenges through entrepreneurial initiatives.

Overall, the event successfully inspired and empowered students to develop an entrepreneurial mindset. It enhanced their understanding of the startup ecosystem and motivated them to take proactive steps toward innovation-driven projects, contributing to the growth of a vibrant student startup culture.

Key Points

- Aimed at promoting entrepreneurship and innovation among students, with a focus on student-led startups
- Guided students on idea generation, problem identification, and business model development
- Shared insights on market research, funding opportunities, and incubation support
- Interactive sessions with successful entrepreneurs and mentors
- Highlighted real-life examples of student startups creating social and economic impact
- Emphasized creativity, resilience, and strategic planning in entrepreneurship

- Encouraged students, especially young women, to explore innovation-driven career paths
- Provided knowledge about institutional and government support systems for startups
- Motivated students to transform ideas into viable ventures and contribute to the startup ecosystem

Outcome

The event “Student Startups: Ideas, Innovation and Impact” successfully enhanced students’ understanding of entrepreneurship and the startup ecosystem. Participants gained practical knowledge about developing innovative ideas, validating concepts, creating business models, and exploring funding and incubation opportunities. The interactions with mentors and successful entrepreneurs provided real-world insights and inspired students to think creatively and approach challenges with an entrepreneurial mindset.

Overall, the event empowered students, especially young women, to consider innovation-driven initiatives as viable career options. It motivated them to transform their ideas into impactful projects, encouraged proactive engagement in startup activities, and strengthened their confidence to contribute meaningfully to the entrepreneurial and innovation ecosystem.

About the Speaker/Chief Guest



Ms. Urvi Kanabar

Operation Assistant
SUSEC, Incubation Centre
Saurashtra University



SEMINAR


Student Startups: Ideas, Innovation, and Impact

Organized By:

SMT. K.S.N. Kansagara Mahila College, Rajkot

in collaboration with SU Start-up and Entrepreneurship Council, and
IIC, Saurashtra University

Ms. Urvi Kanabar
Operation Assistant
SUSEC, Incubation Centre
Saurashtra University

 Monday, 12th January 2026


 Starting at 08:00 am - 9:00 am

 Smt KSN Kansagara College,
Rajkot

Contact us

 +91 84909 91979

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 www.susec.ac.in





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<https://www.linkedin.com/company/susec>



iic@sauuni.ac.in



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